

ABSTRACT OF THE DISCLOSURE

A system and method to provide information corresponding to hyperlinked text in an online hypertext markup language (HTML) document for a plurality of customers and users. The system is made up of a client computer means for the plurality of users to access the system, a server computer means for providing the plurality of users with the online HTML document and the client computer means communicating with the server computer means over a computer network, such as the Internet. There is also an interactive interface made up of a display frame with a static HTML layer for pop-up footnotes, graphics and banners; a scrolling text frame for holding a text of the document and hyperlinks to activate pop-up footnotes and ad banners in the display frame; a title navigation frame, which includes links to other chapters and segments of the document and a custom client frame, which is a frame that is designed to a customer's specification and includes links to a customer's Web pages. Methods are also described to roll over a hyperlink and to click onto a hyperlink to gain access to additional information and a Web site.